



NEWSLETTER NO. 1



ABOUT THE PROJECT

The RESCUE project is a 24-month Erasmus+ project. The project aims to raise environmental awareness among young people on the long-term impact that the use of plastic has on the environment and human health, promoting more sustainable consumption patterns and fostering green initiatives.

TARGET GROUPS

- Young people (16-27 years old)
- Youth workers
- Youth organizations



RESCUE - RAISE YOUR
VOICE AGAINST PLASTIC



@RESCUE.ERASMUS



@RESCUE-
RAISEYOURVOICE



WWW.RESCUE.ERASMUS.SITE

OBJECTIVES

- To raise awareness among young people on the long-term impact of plastic on the environment & human health
- To promote more sustainable consumption patterns of plastics for young people
- To build environmentally friendly behaviours & attitudes
- To provide youth workers with tools & methodologies to transfer knowledge to young people regarding the use of plastic
- To connect young people through green campaigns and give them the opportunity to learn, cooperate, volunteer
- To disseminate their experiences to peers and the society

PROJECT RESULTS

"Raise your voice against plastic" E-learning Platform

An e-learning platform aiming to raise awareness through theory and practice regarding plastic usage

"How to run a green campaign" Guide

The guide for youth workers on how they can educate young people to organize, run and disseminate an environmental campaign against plastic usage with social and environmental impact

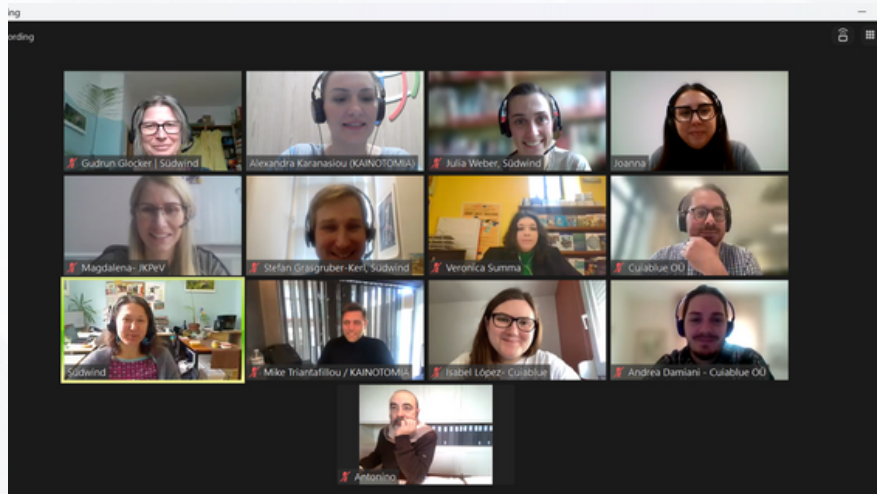
"Become a Green Ambassador" Campaign

The campaign will consist of both online and offline activities to encourage young people to take part in green initiatives. Vidcasts, weekly updates, green initiatives, factsheets, etc will be shared with the audience!



KICK-OFF MEETING

On the 3rd of March 2023, partners met online and discussed the project's first steps. With great enthusiasm partners discussed the project's objectives, priorities, activities and outputs and agreed upon the upcoming tasks and the production of qualitative materials addressed to young people.



MEET THE PARTNERSHIP



www.suedwind.at



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